



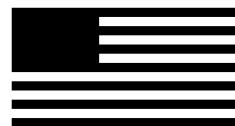
VICTORUM

C O R P O R A T I O N

"VICTORY FOR HEALTH"

INVESTOR PITCH DECK

2021





MISSION STATEMENT

We are a fully integrated health company operating in the hemp and cannabis markets, for the individual looking to take control of their health.



OUR VISION

To be the number one trusted global provider for cannabis and hemp solutions.



CORE VALUES

We are committed to our employees, our community and our clients by making products focused on life and health with integrity, compassion and commitment.



VICTORUM
CORPORATION

MANAGEMENT TEAM



VICTORUM
CORPORATION



ROBERT MARSHALL
CEO/CMO

Experienced leader focused on financial planning, forecasting and leveraging consumer research with Mobil Oil, ACNielsen, McDonalds and Kerry Foods.



LAURENT BENSALD

President | VP of Operations & Distribution | Co-Founder

30 yrs experience as a entrepreneur. Expertise in building and selling businesses in a variety of industries. His latest venture is the launch of a CBD company supplying wellness products.

JERRY D. BOYETTE, AAMS
Capital Markets Advisor

30 yrs experience in investment management, Founding Member of the National Institute for Cannabis Investors. Financial Advisor for several prominent global financial firms,



ACE CRAWFORD

Director of Development

30 yrs in textile & consumer goods, managed \$35 million in construction projects as CEO of Mount Pisgah United Methodist Church.



MICHAEL BENSALD
VP of Strategy & Development

Entrepreneur buying and selling businesses & real estate. He has helped grow over 30 successful multi-million dollar companies.



JOE TOSCANO
VP Institutional Sales & Marketing CBD

VP leadership within a fortune 500 company ranking 38th. Experience is focused in health-care, pharmacy & natural healing.

IVAN ALVAREZ
Art Director

Created brands & product designs since '97 for companies like Nike, Mattel, Mr. Pink Energy, Ford & many rock bands and clothing companies.



MARCY PITTMAN

Vice President of Consumer Relations

Founder and former owner of 3 successful customer service call centers with 15 yrs experience with Fortune 500 sales & services.



MANAGEMENT TEAM



VICTORUM
CORPORATION



JAQUELINE BENSAÏD
Sales Manager - Special Channels

Bachelor degree in creative media. Marketing director for hawaii's top radio stations focusing in digital marketing, optimization & social media.



MICHAEL BERGMAN
Director of Cultivation Development

15 yrs combined experience cultivating original strains with a focus in genetics. Co-founder of a genetics cannabis nursery.

WASSIM FADLALLAH
Chief Information Officer

Expert in network solutions, cyber security and coding for large corporations and government facilities.



MAX & SONYA
Operations Managers

Daily operations including vendor and partner relations, tactical strategies and product development.



UNIQUE ADVANTAGE

Victorum Corporation, LLC. specializes in the growing, manufacturing and distribution of cannabis and hemp products. The key advantage for our company is our team and its 220 plus years experience along with the personal insight our founders have while maneuvering through the early days of the legalization process. This is not only a strategic advantage for setting operational direction but also allows Victorium to guide their brands in directions where others have already failed. Our plan is to merge the greatness of Humboldt terroir and appellation production with the efficiencies and scale of a well-run organization. And operating from our facilities in Orange and Humboldt counties, we will be able to focus our production and distribution efforts while maintaining overall corporate synergies.

With the strength of Victorium's vertically integrated structure, we will be able to leverage our team's industry experience and create a profitable portfolio of cannabis businesses without many of the operational pitfalls associated with earlier failures within the industry. Our company is unified and focused in our mission internally and operates with clarity of voice externally. Our plan is designed to make us immune to economic downturns and industry disruptions due to our fully integrated business and community engagement plan. This is embedded in our corporate culture.

It is our commitment to facilitate the personal growth of our employees, the success of the business, and the development of community relationships in order to establish trust among our consumers and investors alike. Our farms, services, and brands will naturally flourish through these community partnerships along with a deep understanding of the health and recreational needs of our customers. Relentless execution of these principles, we believe, will deliver results above and beyond industry standards..

- Victorium

SWOT ANALYSIS

Strengths – vertically integrated, branded products, production facilities, product quality, manufacturing process, people, industry knowledge

Weaknesses – Access to traditional sources for capital, stringent regulations on production/development, safety and protection of distribution network

Opportunities – industry growth, market size and access, consumer product awareness, recession proof business, diversification, acquisition, mergers, synergies, industry consulting, improve messaging

Threats – competitor sophistication, black market, vaping issues, changing government regulation and limitations, cash flow management, investor cautiousness, industry reputation

MANAGED ENTITIES



VICTORUM
CORPORATION

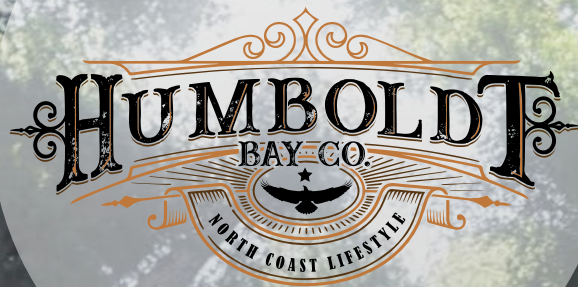


HUMBOLDT BAY CO.
CANNABIS OPERATIONS

SEPAV INC.
HEMP MARKET OPERATIONS



VICTORUM PHARMACEUTICALS
RESEARCH AND DEVELOPMENT



GREEN HOUSE/INDOOR GROW

8 acres of green house
4 acres of indoor
(Potential to add another 2.5 acres.)



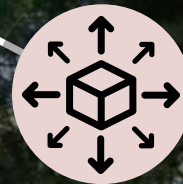
PROCESSING

Extraction CO₂, Ethanol, and Solventless.
Terpene extraction and formulation
Private label formulation



MANUFACTURE

Producing branded THC Products
Packaging and fulfillment
Private Label



DISTRIBUTION

Distribute throughout Ca.
Retail and 3rd party
Multi State prep



MEDICAL/RESEARCH

Fully integrated medical facility
Research, Development & Manufacturing
Phase 5 release 2022



PHASES

PHASE 1 - (SEPT 1 2020)

86k Sqft of greenhouse cultivation, office, dispensary/delivery & distribution

PHASE 2 - (MAR 1 2021)

86k Sqft greenhouse cultivation - manufacture

PHASE 3 - (JUN 1 2021)

74k Sqft greenhouse cultivation - processing

PHASE 4 - (SEPT 1 2021)

171k Sqft of indoor cultivation

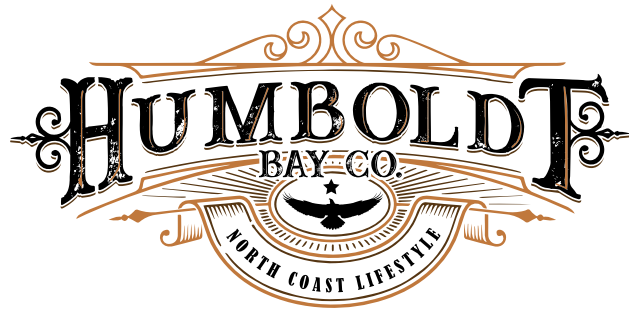
PHASE 5 - (2022)

Victorum Pharmaceutical
Victorum Health (research & development)

SITE MAP

- 8 ACRES OF GREENHOUSE
- 4 ACRES OF INDOOR
- 1 ACRE OF VEGGING
- MANUFACTURING
- PROCESSING
- DISTRIBUTION
- MEDICAL/RESEARCH FACILITY
- DISPENSARY/DELIVERY
- MUSEUM

CANNABIS COMPANY BRANDS



THE COMPANY

Humboldt Bay Company owns and operates cannabis cultivation, manufacturing and distribution facilities in Humboldt County, California. We build brands designed to dominate a particular targeted market segment to meet the diverse needs of the consumer.



BOLDT

Our flagship American inspired brand aimed at a younger edgy market with uncompromising quality. Boldt is a non-traditional brand that defys the industry's norm of how cannabis companies should look and feel. (2020)



LIBERTY LEAF

Liberty Leaf is our value based THC brand offering traditional cannabis products for the purist and enthusiast. For those who seek out the cleanest and purest products without the premium price. (2020)

libertyleafco.com



ISLANDER LEAF

This company is a natural cannabis full spectrum CBD/THC brand targeted to the beach loving paradise seekers who live the tropical lifestyle. If you love life, and are free spirited, then Islander Leaf is for you. (2020)

islanderleaf.com

HEMP COMPANY BRANDS



THE COMPANY

Sepav Inc. owns and operates quality hemp manufacturing facilities in Los Alamitos, California and manufactures its own flagship brands that offer wide range of quality organic essential oil products.



APPLE CBD PLUS

A lifestyle brand that benefits the mind and body holistically by using all organic high quality Broad Spectrum CBD. We formulated and tested each of our very own Apple CBD Plus products. This ensures we produce a safe and consistent brand.

applecbdplus.com



XS SPORTS CBD

This is a premium sports brand specifically formulated for the body's peak performance. Our pure ingredients support any athlete for endurance, focus and pain management. Used by pro athletes like Bernard Hopkins, Davi Millsaps & Tom Milone.

xssportscbd.com



ISLANDER CBD

Islander CBD is a Full Spectrum CBD, CBG, and CBN line that enhance your mind and body. Our tropical blends are a compliment to your favorite health drink. Use our tropical CBD blends to help you rejuvenate your mind, body and spirit. (2020)

islandercbd.com



BRANDING DESIGN



BOLDT
(2020)



LIBERTY LEAF
libertyleaf.com



ISLANDER LEAF
islanderleaf.com



APPLE CBD PLUS
applecbdplus.com



XS SPORTS CBD
xssportscbd.com



ISLANDER CBD
islandercbd.com



VICTORUM
victoriuminc.com

RESEARCH

Victorum's long term vision within Humboldt County is to find sustainable solutions for everything from the common cold to cures for cancer. As we develop our relationship with Humboldt University, this will allow us to find focal points of study



DEVELOPMENT

Victorum has always used its resources to its advantage, which is why housing a development unit to work in conjunction with our research team is crucial. This is where miracle medicines will be developed.



RELATIONSHIPS

Victorum's actions are all focused on today's needs to advance us to tomorrow's technology. We are currently building one of the strongest advisory boards. We intend to have professors, doctors, FDA, DEA, colleges, Silicon Valley and many more people alike to be the future of medicine



APPELLATION STATUS

Victorum strategically chose its location to operate its business boasting logistics, community, history and growth for safe medicines in the future. Part of this will have to do with the Appellation status currently being white papered in Humboldt County, CA., home to Humboldt Bay Co.



FACILITIES

Victorum is preparing for its last and final phase that will be a state-of-the-art research, education and development facility featuring a new breakthrough patented technology, open work spaces, labs, a grand hall for on-site events and many more features that some will call the world's greatest location!



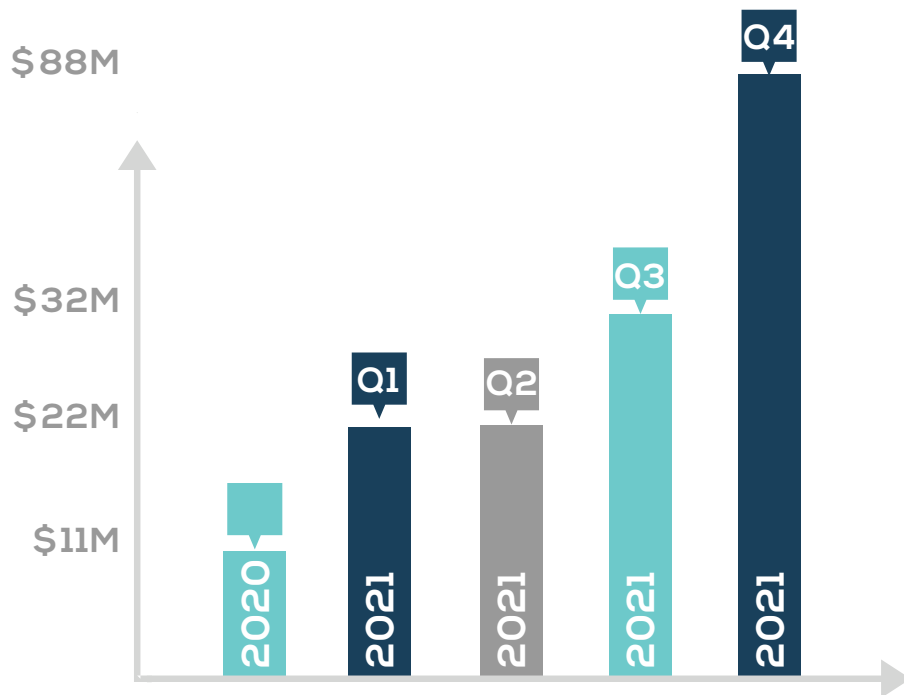
"If you build it, they will come."



VICTORUM
PHARMACEUTICALS

VICTORUM CORPORATION

OUR GOAL IS TO RAISE \$10,000,000 IN 6 MONTHS



TOTAL SALES PROJECTED THROUGH YEAR 2021. THIS GRAPH SHOWS PROFIT CALCULATED IN MILLIONS FOR EACH QUARTER OF YEAR 2021.

CANNABIS CULTIVATION
12 ACRES X 5000LBS PER ACRE
X 5 CROPS A YEAR AT \$1500 PER LBS
EQUALS
60K LBS X 5 (CROPS) = 300K LBS
300K LBS X \$1500 USD
EQUALS
\$450,000,000 USD
ANNUAL



FOUNDERS & COMPANY INTRODUCTION

Investors,

Victorum Corporation, LLC. is specialized in the cannabis sector. The key advantage for our company is the insight of our founders from the beginning of legalization. This is not only a strategic advantage for operational direction but also allows Victorium to guide their brands in directions that others have already failed.

Victorum's structure also provides for a winning formula. Under a vertically integrated umbrella of companies, we will leverage our industry experienced executive team and a talented team of professionals to create a profitable portfolio of cannabis businesses. Our company is about controlled expansion with a unified team under one vision.

It is our commitment to facilitate the growth of our employees, thus growing the business, opportunities and arenas we operate in. Our farms, services, and brands will naturally flourish through our committed team. We must empathize with our patients and understand our recreational customers, listen to our partners and support our shareholders, assist our brands and prioritize revenue streams.

In health and Prosperity,


Laurent Bensaid
Founder
Victorum Corporation, LLC

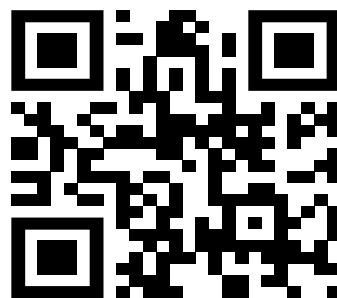


VICTORUM

C O R P O R A T I O N

“INVESTMENT OPPORTUNITIES”
(EMAIL OR SCAN)

 (310) 594 - 8258



 opportunities@victorumcorporation.com

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WWW.VICTORUMCORPORATION.COM

VICTORUM FORWARD STATEMENT

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